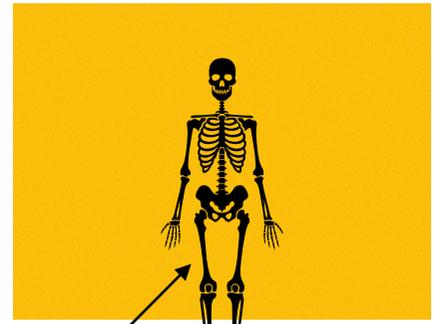


VisualDVR



Your guide to Dominique V. Richardson



Who I Am

THE STYLELEDOM. Here is an interactive profile dedicated to presenting the experience and character of Dominique V. Richardson.

Black

is professional, refined, independent, efficient, hard working, capable, modest, flexible, easy-going and confident.



Melrose Flea Market



BTS on BREED

Yellow

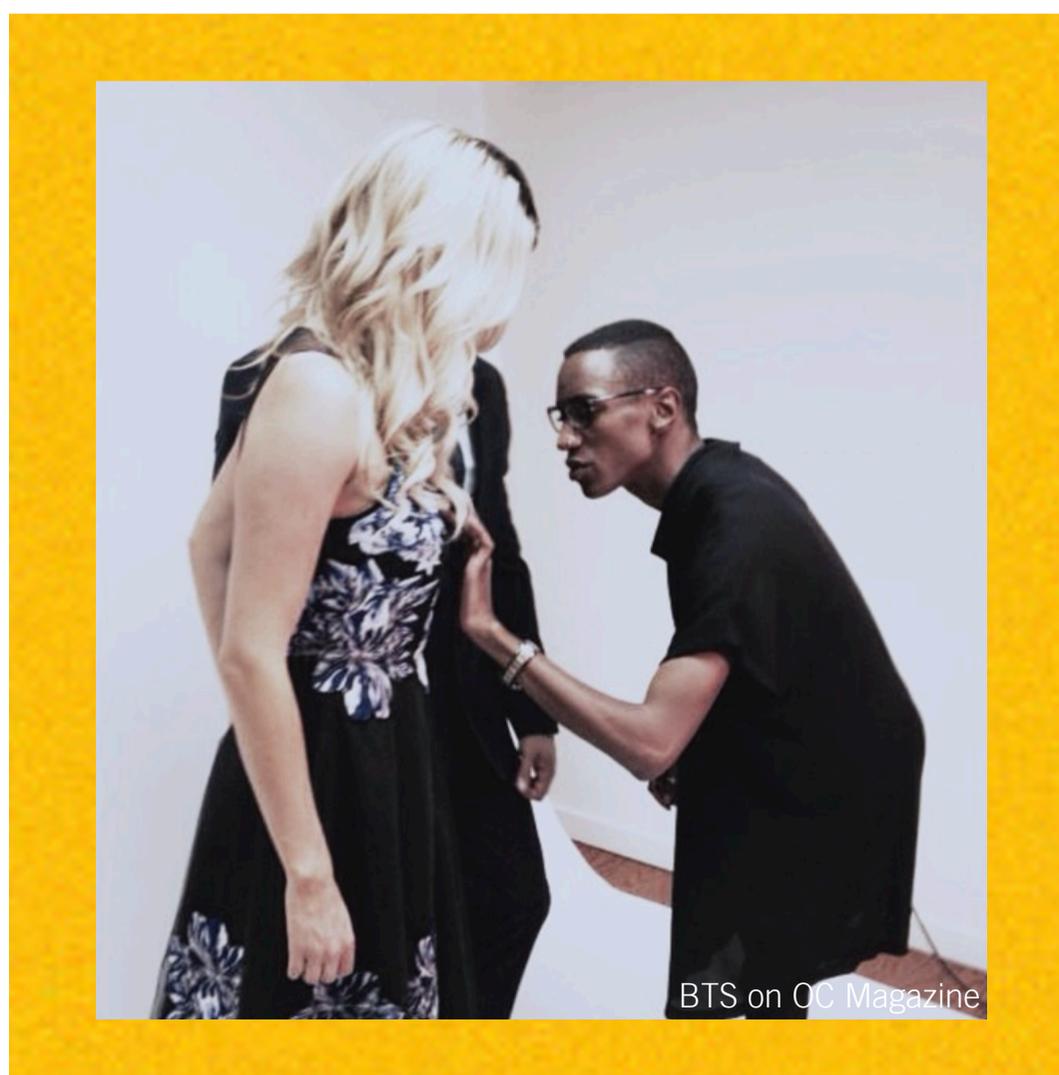
is bright, open-minded, optimistic, supportive, knowledgeable, collaborative, unique, warm, dedicated, patient, loyal and fair.



What I Have

Introducing 8+ years in film, television, photography, fashion, communications, events and media.

- ★ **Degree in Visual Communications.**
- ★ **Fluent in English, French B1.2+ and Popular Culture.**
- ★ **Technical Skills: Microsoft Suite; Word, Excel, Powerpoint. Mac OS X; Pages, Numbers, Keynote. Adobe; Illustrator, Indesign, Photoshop. Editing; iMovie, QuickTime, FinalCut Pro. Cloud Based; Google Drive, Dropbox, iCloud. Production Software; Celtx, Studio Binder. Task Management; Producteev, Trello.**

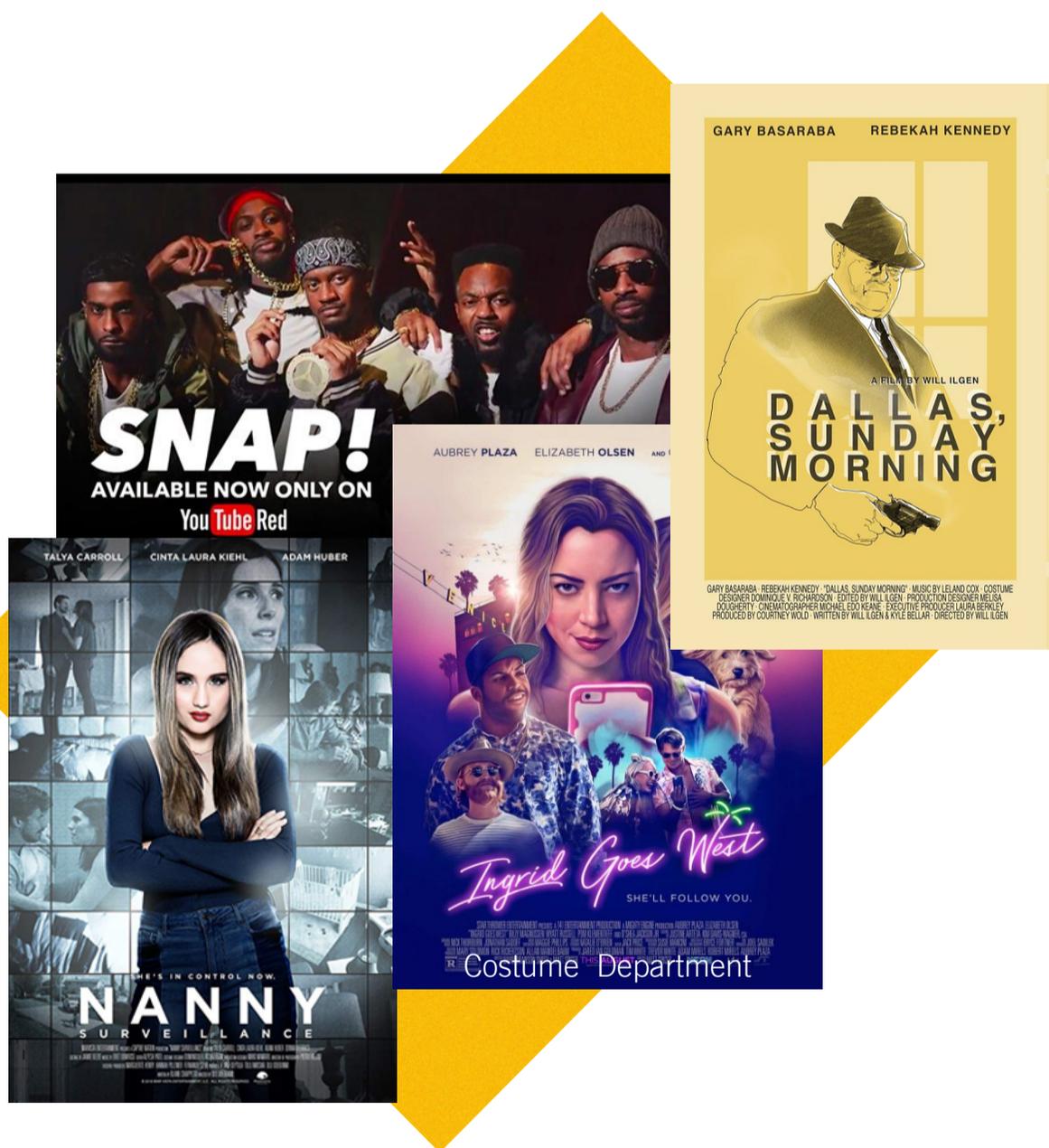




Challenges Accepted

Visual Analysis through character psychology, script breakdown and creation of costumes.

- ★ Define character stories that correlate with story, economic status and personal taste.
- ★ Interpret, predict, identify, and research fashions for accurate storytelling and facilitating retail sales.



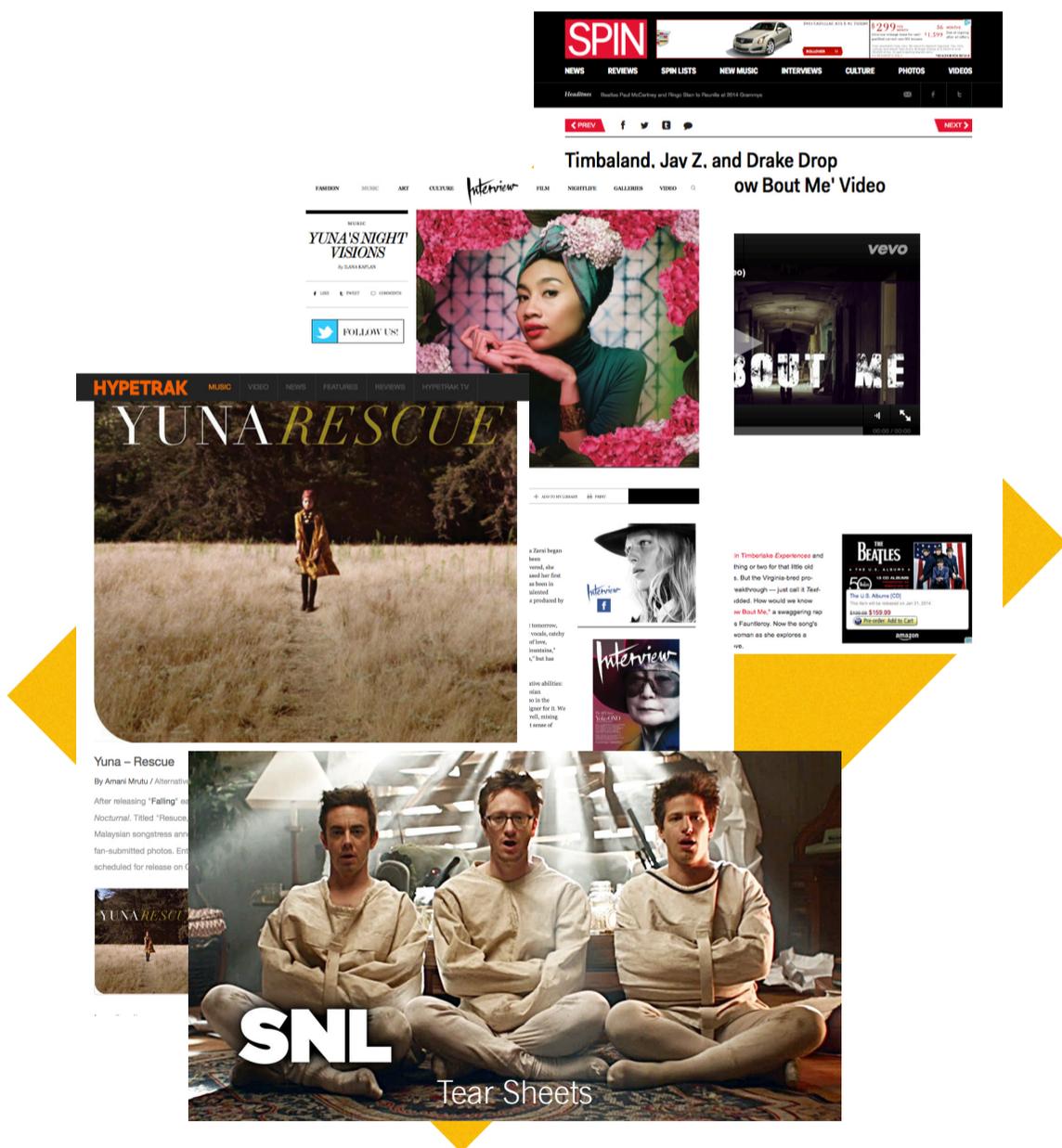


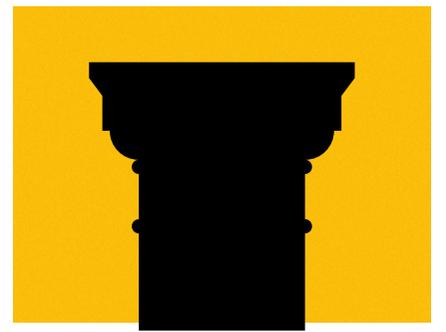
Mine External sources

Visual Analysis of music, editorials, commercials and digital content by examining lyricism, musicality and image.

★ Create themes, patterns and color stories that compliment and exaggerate the context of the art.

★ Compare and contrast artists to craft an image that is both authentic and marketable to local and international consumers.





PartnerWriteCreate

Provide Sales, Marketing and PR Support

by collaborating with departments to plan, develop and examine products and services in order to increase and maintain future business.

- ★ Examine product, customer reviews and sales while comparing and contrasting competitors to craft a results oriented presentation-campaign.
- ★ While understanding both department needs and client expectations, partner key brands with target demographics and create content that will elevate brand awareness.





Coordinate & Collaborate

Contribute and Communicate with editors and art directors by sharing information and research with up-to-date analysis of target market, product launches and consumer history.

- ★ **Create and pitch an authentic story-campaign-presentation, that examines visual trends; age, sex, size, shape, color, label, text etc.**
- ★ **Shoot Planning; creative inspiration, client priorities, pitches and presentations, pre-production, location scouting, call-sheets, sourcing photographers, videographers, hair and make-up, stylists, negotiating rates, schedule evaluation, production, balancing budgets, sending invoices, post-production and gifting.**





Breakdown Of Experience

Statistics present a background of experience that is varied and complimentary.

★ **Creative** design and development of concepts and ideas through fashion, graphics and marketing campaigns.

★ **Coordination** and planning with marketing, communications departments and per CEO & COO's business requirements and activities.

★ **Content** creation for publications and social media accounts.

★ **PR** for brands, independent designers and artists.

★ **Analyzation** of trends, consumer market and customer relations.

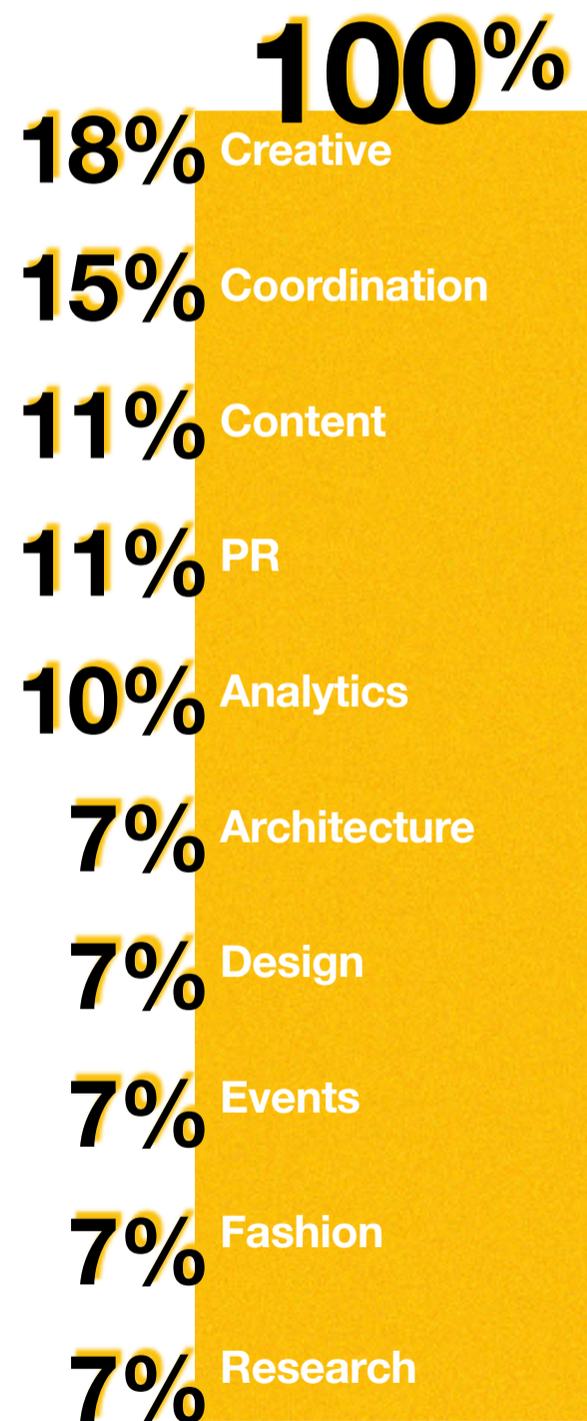
★ **Architecture** of brand knowledge and understanding of technical design as a visual medium.

★ **Design** invitations, moodboards, presentations and pitchdecks.

★ **Event** planning for design home tours, award ceremonies, theatrical events, mobile application launches and private parties.

★ **Fashion** styling, costume design and visual merchandising.

★ **Research** of brands, trends, products, fashion designs, mobile applications and design concepts.



That's A Wrap

What's Next?

The only thing you can do is reach out to me for an interview and ask me questions about visual communications and what my plans are for the future.

★ Visit me at thestyledom.com and follow me on social media for all the latest in news, pop culture, gifs, French language studies, industry headlines, fashion, art as well as my political point of view, spiritual thoughts and opinions on life.

 Dominique V. Richardson

 thestyledom.tumblr.com

  @dominiqu3v

Contact me

Have a specific question regarding my application?
Email me at dominique@thestyledom.com to discuss.

