

VisualDVR



Your guide to Dominique V. Richardson



Who I Am

THE STYLE DOM Here is an interactive profile dedicated to presenting the experience and character of Dominique V. Richardson.

Black

is professional, refined, independent, efficient, hard working, capable, modest, flexible, easy-going and confident.



Melrose Flea Market

Yellow

is bright, open-minded, optimistic, supportive, knowledgeable, collaborative, unique, warm, dedicated, patient, loyal and fair.

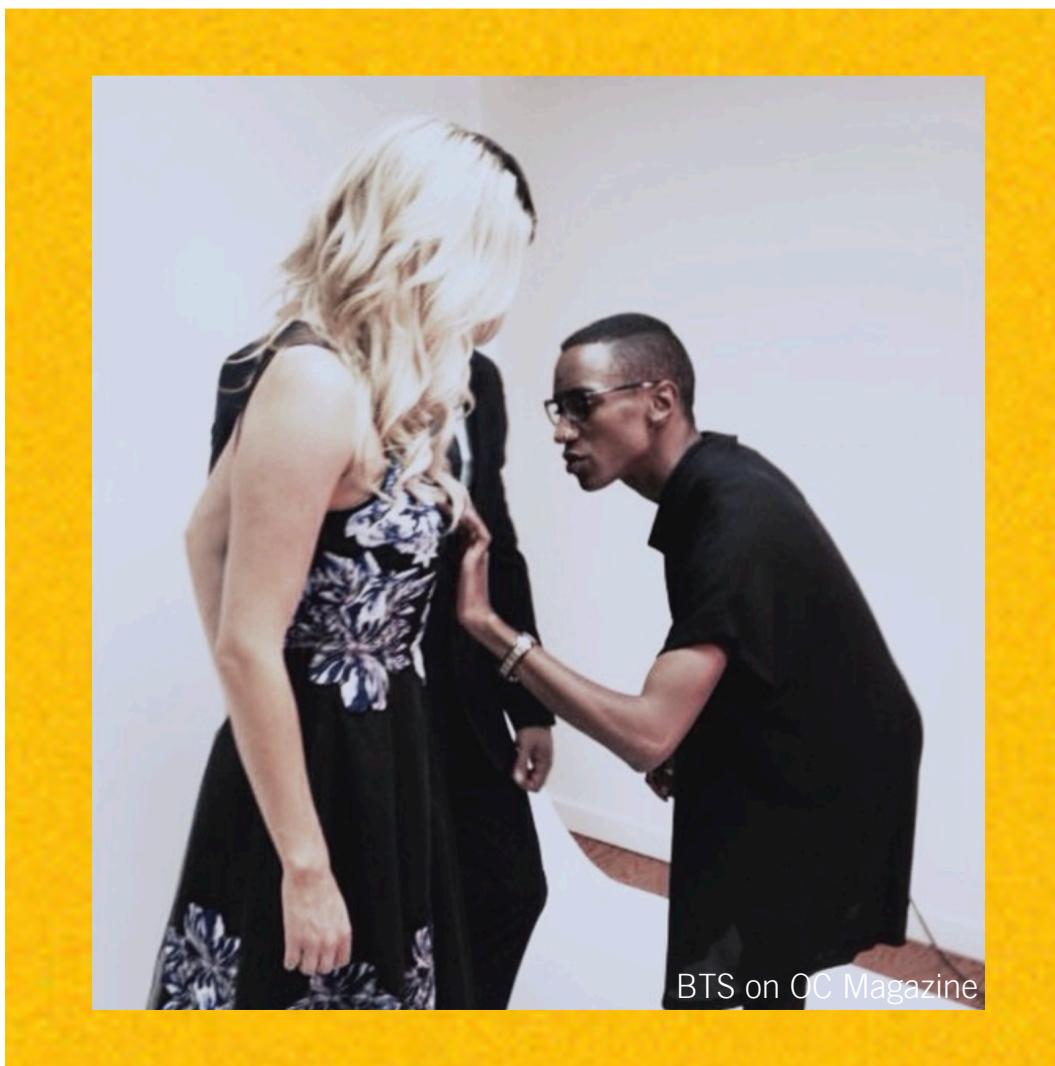
BTS on BREED



What I Have

Introducing 10+ years in film, television, photography, fashion, communications, events, media and education.

- ★ **Degree in Visual Communications.**
- ★ **Fluent in English and French.**
- ★ **Technical Skills:** Microsoft Suite; Word, Excel, Powerpoint. Mac OS X; Pages, Numbers, Keynote. Adobe; Illustrator, InDesign, Photoshop. Editing; iMovie, QuickTime, FinalCut Pro. Cloud Based; Google Drive, Dropbox, iCloud. Production Software; Celtx, Studio Binder. Task Management; Producteev, Trello.



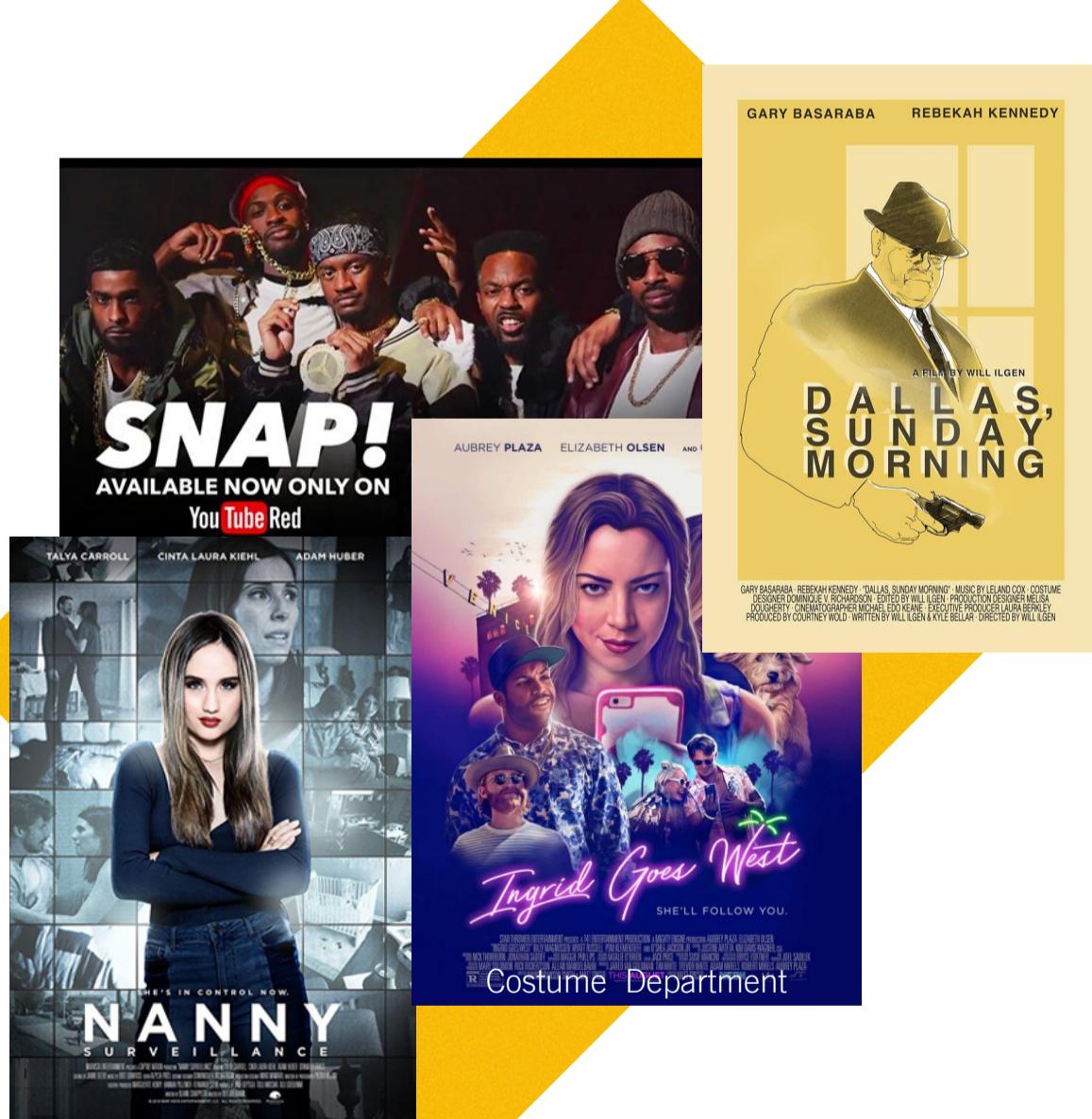


Challenge|SAccepted

Visual Analysis through character psychology, script breakdown and creation of costumes.

★ **Define character stories that correlate with story, economic status and personal taste.**

★ **Interpret, predict, identify, and research fashions for accurate storytelling and facilitating retail sales.**

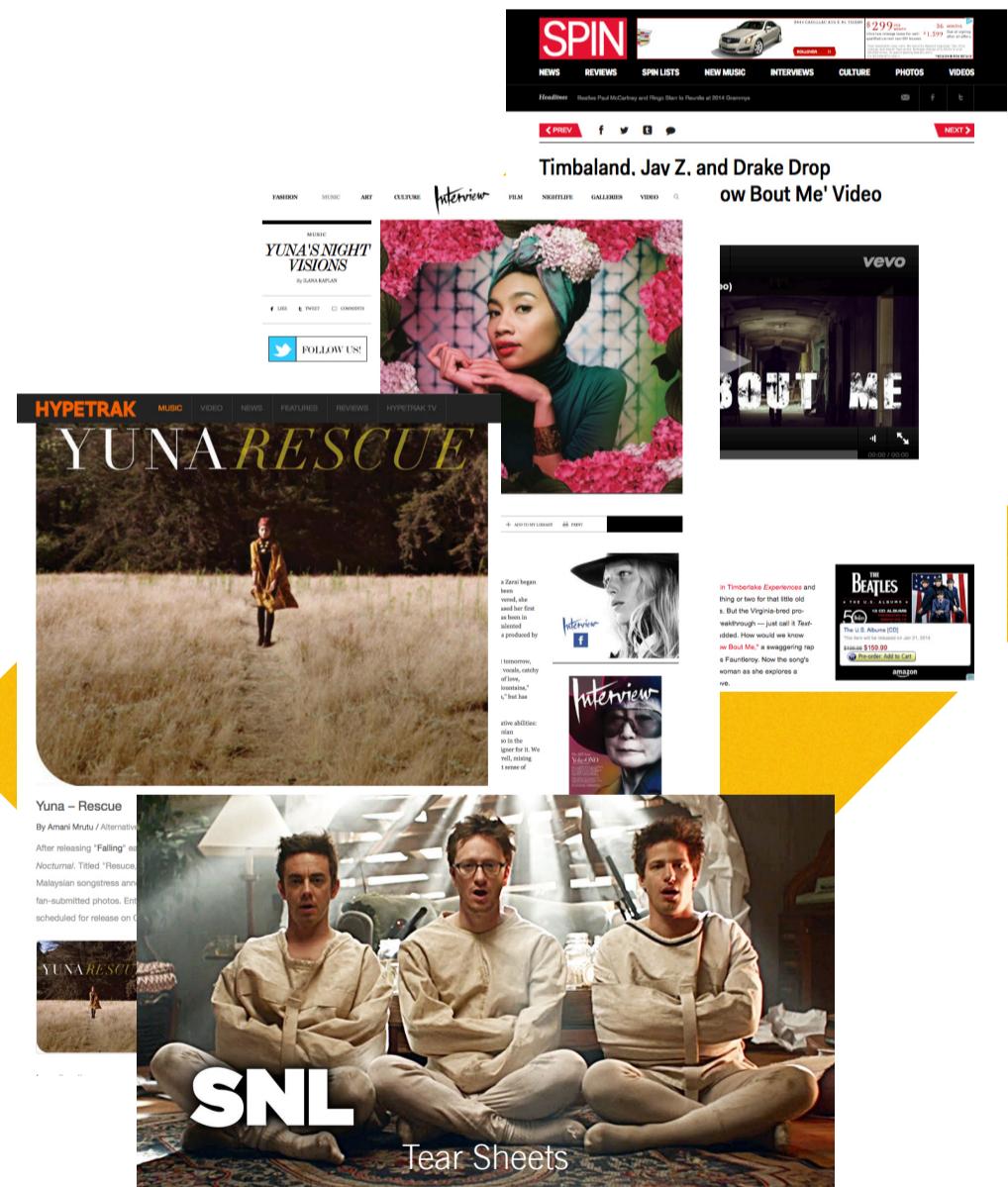




Mine External Sources

Visual Analysis of music, editorials, commercials and digital content by examining lyricism, musicality and image.

★ **Create themes, patterns and color stories that compliment and exaggerate the context of the art.**



★ **Compare and contrast artists to craft an image that is both authentic and marketable to local and international consumers.**



Partner Write Create

Provide Sales, Marketing and PR Support by collaborating with departments to plan, develop and examine products and services in order to increase and maintain future business.

- ★ **Examine product, customer reviews and sales while comparing and contrasting competitors to craft a results oriented presentation-campaign.**
- ★ **While understanding both department needs and client expectations, partner key brands with target demographics and create content that will elevate brand awareness.**



Still from Disney Magic + Commercial



Coordinate & Collaborate

Contribute and Communicate with editors and art directors by sharing information and research with up-to-date analysis of target market, product launches and consumer history.

- ★ **Create and pitch an authentic story-campaign-presentation, that examines visual trends; age, sex, size, shape, color, label, text etc.**

- ★ **Shoot Planning; creative inspiration, client priorities, pitches and presentations, pre-production, location scouting, call-sheets, sourcing photographers, videographers, hair and make-up, stylists, negotiating rates, schedule evaluation, production, balancing budgets, sending invoices, post-production and gifting.**



AIAILA Home Tours



Breakdown Of Experience

Statistics present a background of experience that is varied and complimentary.

- ★ **Creative** design and development of concepts and ideas through fashion, graphics and marketing campaigns.
- ★ **Coordination** and planning with marketing, communications departments and per CEO & COO's business requirements and activities.
- ★ **Content** creation for publications and social media accounts.
- ★ **PR** for brands, independent designers and artists.
- ★ **Analyzation** of trends, consumer market and customer relations.

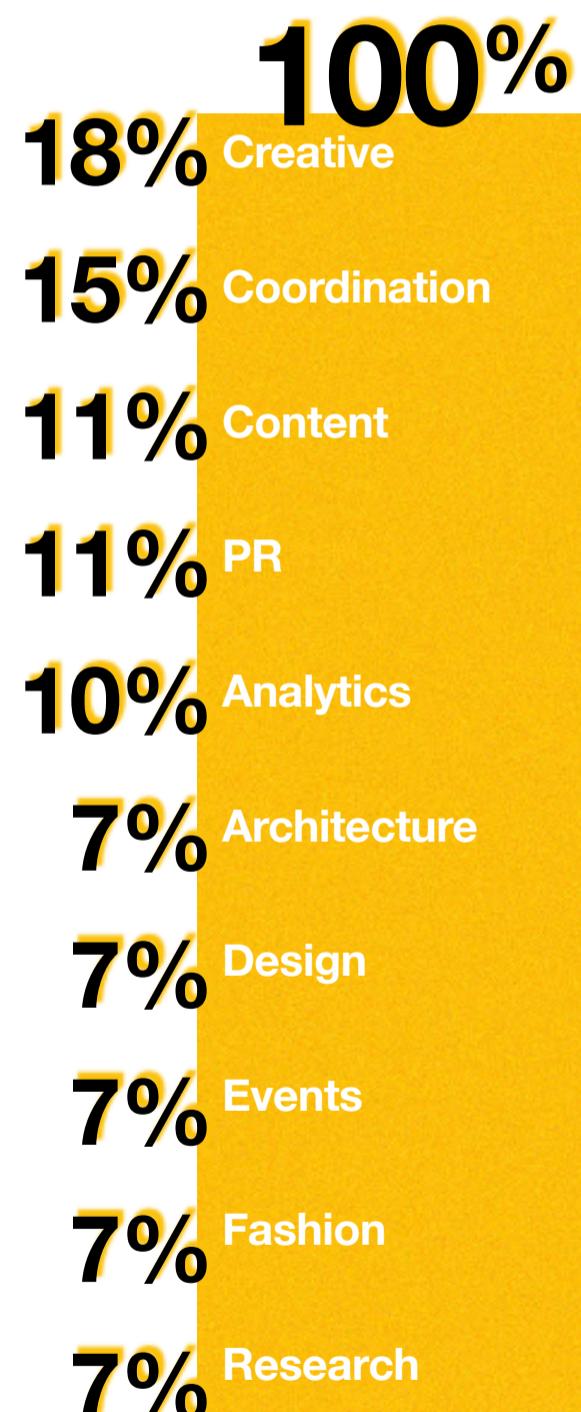
★ **Architecture** of brand knowledge and understanding of technical design as a visual medium.

★ **Design** invitations, moodboards, presentations and pitchdecks.

★ **Event** planning for design home tours, award ceremonies, theatrical events, mobile application launches and private parties.

★ **Fashion** styling, costume design and visual merchandising.

★ **Research** of brands, trends, products, fashion designs, mobile applications and design concepts.



That's A Wrap

What's Next?

Reach out to me for a conversation so that we can discuss the entertainment and fashion industry, teaching, styling and the future.

★Visit thestyledom.com and follow me on social media for all the latest in news, pop culture, gifs, language studies, industry headlines, fashion, art as well as spiritual thoughts and opinions on life.

 thestyledom.tumblr.com

Contact me

Have a specific question regarding about who I am?
Email me at dominique@thestyledom.com to discuss.

